

JOSEPH AND THE AMAZING TECHNICOLOR DREAMCOAT

CARMI LEAGUE OF ARTS | JUNE 2024

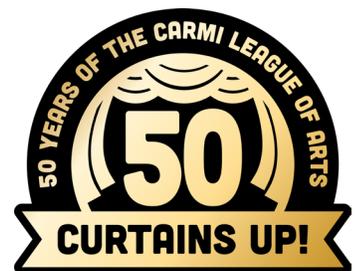
PARTNERSHIP INFORMATION

Performances:

Friday, June 21 @ 7:30pm

Saturday, June 22 @ 7:30pm

Sunday, June 23 @ 2:30pm





Carmi League of Arts
info@carmileague.com

Greetings!

I'm writing to you on behalf of the Carmi League of Arts to formally request your support of the upcoming performance of **Joseph and the Amazing Technicolor Dreamcoat**, which is being put on in celebration of the **League's 50th Anniversary!**

As a non-profit organization committed to bringing the arts to your community, we rely on partnerships with like-minded, thoughtful and community-minded individuals and organizations like you to ensure we can continue bringing a high level of artistry and culture to the region.

Technicolor Partners are offered the highest level of promotion and appreciation, and only three are available. This tier makes the biggest difference in keeping ticket prices affordable for your neighbors in the community; we have committed to not raising our ticket price for several years because we believe that the arts should be accessible.

The cost for us to mount this production is \$3,600. This is the cost from the production company for acquiring performance rights and music tracks. Before we buy any costumes, purchase any materials for the set, or print any programs or signage, we must reach this goal.

Your commitment to supporting the arts will be most appreciated and we're prepared to provide you with ample commercial coverage as a foremost sponsor of the show. On the following page, please find the tiers and several benefits you'll enjoy by helping us create a truly memorable production for our 50th Anniversary!

I'm here to answer any questions and will be most happy to discuss any of the partnership options. The League appreciates you considering this opportunity to make a genuine difference through your support. Please contact me directly if you are interested in any of these partnership options; my contact details are below.

Sincerely,
Hailey Winkleman
Publicity Officer, Carmi League of Arts

Carmi League of Arts email: info@carmileague.com

My work cell: 812-682-0243

My work email: hello@evileycreative.com



PARTNER TIERS

Technicolor Partner (3 available) - \$750

- Name announced at all performances as Technicolor Partner
- Included on title page of program as "Technicolor Partner" with logo
 - JOSEPH...DREAMCOAT
In Partnership with: Your Business [+ Logo]
- Name included in open line radio interview and on-demand
- Name included in at least \$500 worth of donated radio advertisements
- Business name included on every social media post about the show
- Total of 4 dedicated social media posts specifically for your business
- Large ad in program
- Title position in full partner thank you post on social media
- Free tickets to performance of your choice
- Other considerations available

Gold Partner (3 available) - \$500

- Name announced at one performance as Gold Partner
- Included on title page as "performance partner"
 - Friday, June 21, 2024 @ 7:30 PM, in Partnership with: Your Business
- Total of 2 dedicated social media posts about your business
- Large ad in program
- Included on Gold Partner social media post
- Large logo in full partner thank you post on social media

Green Partner - \$200

- Total of 1 dedicated social media post about your business
- Medium ad in program
- Included on Green Partner social media post
- Included in full partner thank you post on social media

Blue Partner - \$100

- Small ad in program
- Included in full partner thank you post on social media

Red Partner - \$50

- Logo in program
- Included in full partner thank you post on social media

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CONTACT:

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